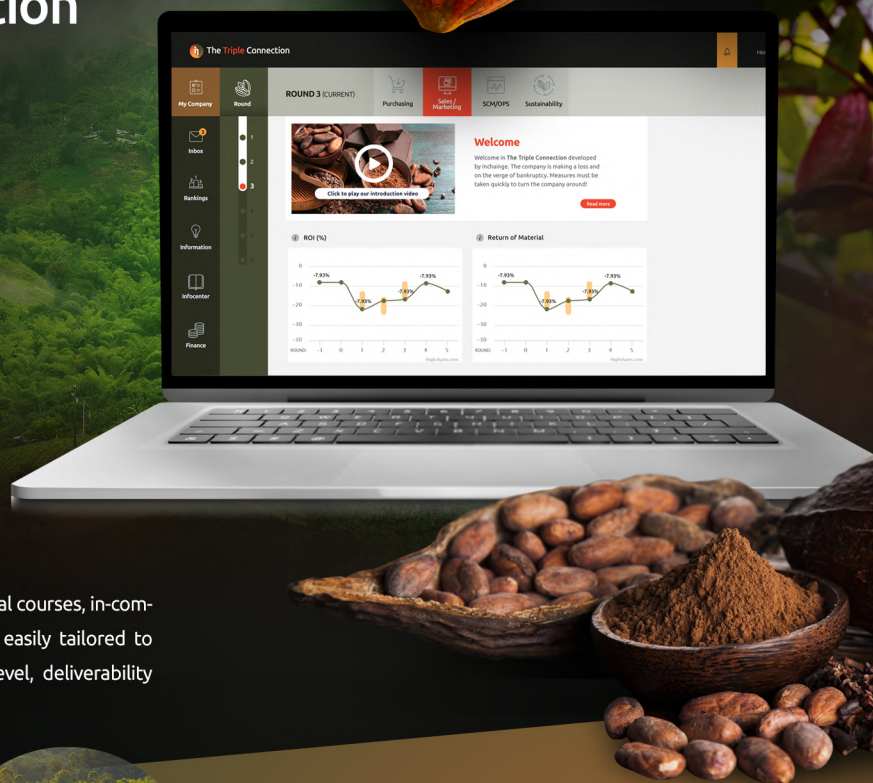


The Triple Connection

Introducing The Triple Connection

The innovative **web-based business game**, The Triple Connection, engages its participants (in teams of four) in implementing a sustainable strategy with a limited budget for a virtual chocolate milk manufacturer. They will be compelled to make decisions that are critical to maintain a fair balance between profitability and sustainability. Alignment and strong cross-functional communications are key to setting the right priorities in place!

The Triple Connection is versatile and can be used for educational courses, in-company training, or L&D programs relating to sustainability. It's easily tailored to match your learning objectives in the sense of complexity level, deliverability format, topics, and number of rounds.



People

The social equity bottom line



Prosperity

The economic bottom line



Planet

The environmental bottom line

Experience the Triple Ps:

The Triple Connection finds its roots in the cacao industry and follows the path to create maximum value in its sustainable value chain. This requires multiple high-level roles to align on the concept of the 3Ps: People, Planet, Prosperity!

Key learning objectives



The importance of internal and external alignment



Alignment between ambition and realization



Translate sustainable strategy into action



Learn about sustainability trade-offs, priorities

Sustainability Development Goals

The Triple Connection takes into consideration 13 out of 17 Sustainability Development Goals (SDGs) set by the United Nations.



Learn more at: www.inchainge.com/ttc

